



**MAZZETTA,  
CASSIE**

**GRADE:  
COLLEGE**

**DURATION  
3-7 PERIODS**

**LESSON TITLE  
INSTA CAROUSEL  
INDESIGN**

**CO STANDARDS**



1. OBSERVE & LEARN TO COMPREHEND
2. ENVISION & CRITIQUE TO COMPREHEND
3. INVENT & DISCOVER TO CREATE
4. RELATE & CONNECT TO TRANSFER

**DAY BREAKDOWN:**  
 1: SLIDES, COLOR THEORY, BRAND, INDESIGN  
 2: INDESIGN 7 PAGE CONNECTION  
 3: COMPLETE CRSL & SUBMIT  
 4-7: CREATE PERSONAL CAROUSEL

**Students will be able to create:**

A mini branding sheet, understand mindfulness, connect themselves to their creative work, understand color themes, style & **InDesign's** unique capabilities and tools.

**Objectives:**

Students will examine other **InDesign** Carousels, understand branding and color, as well as create two carousels in the process.

Students will discuss, critique, and understand how color theory, branding, and **InDesign** is useful and popular.

- 1st Carousel: Mindfulness CW
- 2nd Carousel: Your choice CW & HW

**Motivation:**

Offer students a variety of ways to self-monitor their work with a bulleted checklist to keep track of completed tasks. Current, useful, & creative design applied with **InDesign** tips & tricks.  
Recognize & praise effort while helping students develop self-efficacy & the connection between effort a&

**Check for Understanding:**

- Follow up probes
- Observe work habits
- Question Procedures
- Critique Student Work
- Review Objectives
- Review **InDesign**

- 1st Proj. is CW & Learned Tools
- 2nd Proj. is Test & Check Timed (Team) Game

**Assesments:**

- Formative:**  
During learning, students will be able to pivot, identify improvement, & implement feedback (proj. 1).
- Interim:**  
ID gaps in student learning, data driven, & predict performance on proj. 2.
- Summative:**  
Provide a final evaluation of knowledge & skills, critique, rubric & provide a grade (proj. 2).

**Evaluation & Closure:**

- Rubrics
- Slides and Reaction Doc
- Review **InDesign** Assesments
- Guiding Questions



**Key Vocabulary:**

- Branding
- Color Theory
- Mindfulness
- Carousel
- Engagement Statistics
- InDesign**
- Selection Tool
- Pen Tool
- CC Library
- Color Picker
- Quick Keys
- Text Frame
- Alignment
- W: Interactive